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Q: What new technology exists and how is it benefiting patients? A:

All practices have access to the same technology. Choosing the right devices is important, but having the most skilled providers who know how to apply the right technology to the right patient is what sets us apart. Staying current with the most effective hair restoration techniques available worldwide, having nationally recognized nurse injectors who train for industry leaders such as Allergan, offering medical-grade combination treatments developed by our clinical aestheticians to elevate the skincare experience to next-level results—these are all examples of how we provide the best in “new technology.” At the end of the day, technology is just a tool. Putting the technology in the hands of the best possible providers is what benefits our patients.

Q: What is a challenge you face in getting patients the comprehensive care they need? A:

Initially, getting our message out to the community was a challenge. I knew that we could provide care as good as, or better than, anywhere else in the world. I am so confident in this idea that it is woven into the practice’s mission statement. The challenge was: How could we communicate that? While our social media continues to evolve, early on, I was hesitant to use any form of advertising. Our approach was to let our results speak for themselves. Thankfully, our patients appreciated our direction and helped spread the word for us. There is no better ambassador for a practice than a happy patient. We are thankful to our extensive network of patients who have helped get our message out to the larger community.

Q: What is your philosophy toward patient care? What makes your practice different? A:

The practice opened almost 15 years ago, and from the beginning, we focused on one thing: results. We don’t chase unproven aesthetic fads or trends, we prioritize our patient’s needs and we provide an unparalleled aesthetic experience. That gives patients peace of mind. They don’t have to look anywhere else. From the moment they first call our office to the day of their treatment, and throughout the lifelong relationship we develop with them, our patients have confidence knowing that they are under the best care possible.

Q: What keeps you driven at work? A:

Dark chocolate. There’s nothing better to help me get through a 12-hour office day. Unfortunately, chocolate never seems to last very long in my (not-so-secret) stash drawer. It seems that we have a lot of hands in the cookie jar in our office.